

2010

ma WORLD CONFERENCE

Agenda subject to change without notice

Wednesday, January 27

All Wednesday events take place at the Hilton Hotel (1601 Biscayne Blvd, Miami, FL 33132).

10:00-11:30 a.m.	Motives® by Loren Ridinger Specialized Training For Certified Motives Trainers & Senior Consultants Close to Certification	Symphony Ballroom
11:45 a.m.-2:00 p.m.	Motives by Loren Ridinger General Overview Open to All Distributors	Symphony Ballroom
5:00-5:30 p.m.	Advisory Council Reception (Invitation Only)	Concerto Ballroom
5:30-6:30 p.m.	The President's Reception (Invitation Only)	Concerto Ballroom
7:00-8:30 p.m.	Transitions™ Certified Lifestyle Coaches Meeting	Symphony Ballroom
9:00-10:30 p.m.	nutraMetrix® Consultants & Health Professionals Meeting	Symphony Ballroom

Thursday, January 28

9:00 a.m.	Doors Open	
10:00 a.m.-6:30 p.m.	General Session Welcome to 2010 ma World Conference — Making History in the Year Ahead Loren Ridinger 2010 Blitz Tour and UFO Program — Get in the Game with the Power of the Plan Dennis Franks Learn How to Earn with the UFO Apprentice Program Kevin Buckman Present the Plan, Make More Money — All the Tools You Need to Succeed Andrew Weissman Andy Docos, Field Vice President Looking for Paradise: The New Haute Living Special Edition Andrew Weissman Kamal Hotchandani, Publisher of Haute Living Magazine LUNCH How to Sell a Healthier Lifestyle — Transitions Lifestyle System® Dennis Franks Lydia Martinez, Director of Transitions Field Development Prospecting, Recruiting & Sponsoring Field Leaders Explode with ma WebCenters' Recruiting System, Plus 10 Reasons Every Distributor Needs iTransact Jeremy Fennema, Director of Internet Services & Training New Partnerships, Products & Breakthroughs in Beauty, Cosmetics, Personal Care & Fashion Loren Ridinger Next Stop...The Philippines Joe Bolyard nutraMetrix is Leading the Wellness Revolution Dennis Franks Julian Blumenfeld, MD Brandi Murphy, Director of nutraMetrix Training Mark Cathel, nutraMetrix Director of Sales Empowering Emerging Artists Everywhere — The New UnLabel Owner Program Amanda Ridinger, CEO of Conquer Entertainment Dennis Franks	
8:00-10:00 p.m.	Market Philippines Coring ‡	Tenor Ballroom
8:00-10:00 p.m.	Breakout Training A*‡ — A Comprehensive Wellness Approach with Transitions & nutraMetrix	Symphony Ballroom
8:00-10:00 p.m.	Breakout Training B*‡ — University Major Overviews: Motives by Loren Ridinger & ma WebCenters	Concerto Ballroom

Friday, January 29

9:00 a.m.	Doors Open	
10:00 a.m.-6:00 p.m.	General Session Lead So Others Will Follow Elizabeth Weber, International Field President The Do's of Duplication: Audios, Tickets, Showing the Plan, Setting Up a Trial Run JR Ridinger LUNCH New Non-Profit Organization Program Kevin Buckman Debt Free Faster with ma Capital Resources Kevin Buckman Stronger, with Isotonix OPC-3® & Pycnogenol Steven Lamm, MD Doctors Discuss the Future of Health Care Marty Weissman Julian Blumenfeld, MD Turning the Tide in IT Michael Brady ma Cashback — Get Paid to Shop Loren Ridinger Marc Ashley Challenge Recognition Recognition Backed by Science, Powered by Demand — The Latest Market America Products Tanya Smith Dennis Franks Conquer Music Performance 6:30-7:30 p.m.	American Airlines Arena Tenor Ballroom Symphony Ballroom
8:00-10:00 p.m.	Spanish Speaking Distributor Coring	Concerto Ballroom
8:00-10:00 p.m.	Breakout Training C*‡ — Slash Debt Fast with ma Capital Resources	Klutch Night Club (see page 29 for details)
8:00-10:00 p.m.	Breakout Training D*‡ — New Products: Gene SNP, DNA Analysis, Elite Health Services & more	
10:00 p.m.-2:00 a.m.	Conquer Entertainment® Launch Party	

Saturday, January 30

9:00 a.m.	Doors Open	
10:00 a.m.-7:00 p.m.	General Session Set Up for Success Admire the Social Media Revolution Steve Ashley Emilio Estefan — The Rhythm of Success Fighting the Childhood Obesity Epidemic — TLS Shape Up Program Dennis Franks Loren Ridinger Lydia Martinez Recognition LUNCH Cutting-Edge Technology — Portal Upgrades & Advancements Loren Ridinger Marc Ashley Million Dollar Club Recognition Jerry Siciliano Award Presentation A Web Portal + The UnFranchise System + MPCP + Social Media + People Power = Residual Income! JR Ridinger	Symphony Ballroom
8:15-10:00 p.m.	Breakout Training E*‡ — Search, Shop, Save & Share with ma Cashback	Concerto Ballroom
8:15-10:00 p.m.	Breakout Training F*‡ — Conquer Entertainment: Rockin' the Music Industry	Picasso Ballroom
8:00-10:00 p.m.	Market Hong Kong Distributor Coring	Bongos (American Airlines Arena)
9:00 p.m.-1:00 a.m.	Market America Official After Party	

All general sessions take place at the American Airlines Arena unless otherwise noted.

* Breakout training tickets available when you purchase your 2010 International Convention tickets

‡ This event will take place at the Hilton Hotel

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